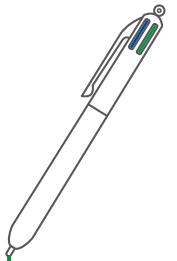


THE TOP PRIORITY OF THE MEDIA CLIC BIO ECOLUTIONS® LIFE CYCLE IS SUSTAINABILITY

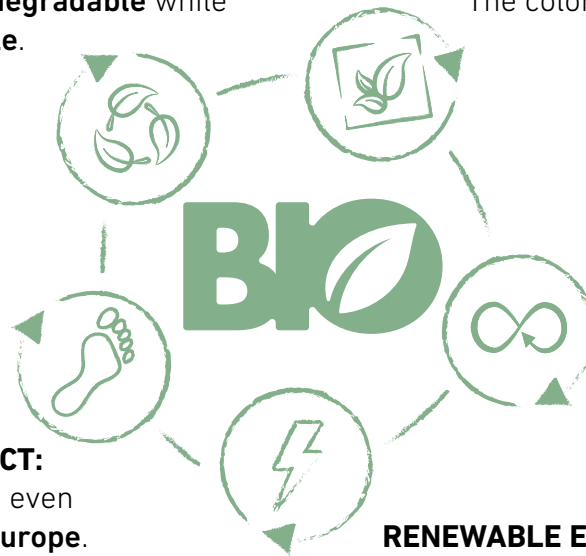


BIODEGRADABLE PEN:

There's no more ink in the pen?
No problem, now you can compost it.
The barrel is **100% biodegradable** while
the clip **100% recyclable**.

BIO-BASED MATERIAL:

The barrel is made with
70% of BIO based material.
The colorants are **100% BIO based**.



MADE TO LAST:

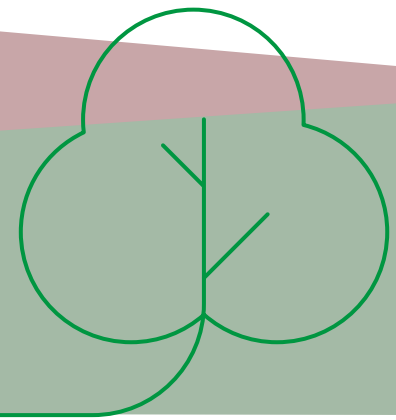
- More than **10,000 clicks**.
- Unbreakable Clip.

LOW TRANSPORT IMPACT:

Production, printing and even
raw material made in Europe.

RENEWABLE ELECTRICITY:

Produced in our factory and printing
facilities which are both powered with
100% renewable electricity.





MADE FROM 70% BIO-SOURCED*
& 100% BIODEGRADABLE MATERIAL



1972 Opaque Ballpen



01BIO

Colour ink



012BIO



03BIO



Red Ink available under request



05BIO



100%



04BIO



02BIO



Always visible!



01BIO



100%

*The percentage is calculated on total weight of barrel, biodegradable under industrial conditions

*Only available in white barrel

**48h not available in Digital finishes

MOQ 500u.

Standard colours combination

Plug

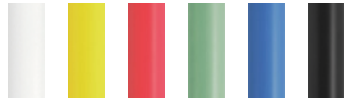
OPAQUE 01 12 10 03 5C 2D 13 84* 5G 05 3D 04 07 18 02 FROSTED 69

Clip



OPAQUE 01 12 10 03 5C 2D 13 84* 5G 05 3D 04 07 18 02 FROSTED 69

Barrel



OPAQUE 01BIO 012BIO 03BIO 05BIO 04BIO 02BIO

BIC® MEDIA CLIC BIO

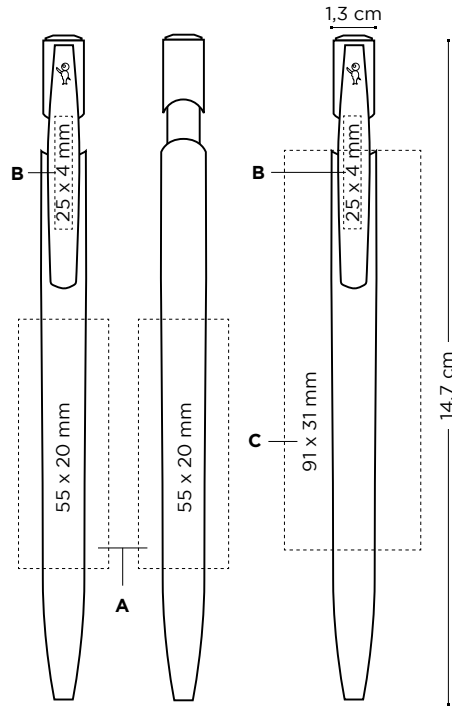


1972

A SP: max. 4 col.

B SP: max. 2 col.

C DG: full-colour



Writing modes:



M

*while stocks last

Printing techniques:



(SP) SCREEN PRINTING



(DG) DIGITAL



Optional special packaging:



ECO Sleeve / Plastic Pouch / Window Box

+ INFO pag. 236 & 237

External packaging:



500 ± 4,3 Kg



MADE IN SPAIN