

BIC® MEDIA CLIC
BIOBASED ECOLUTIONS®

The top priority
of the ballpen life cycle
is sustainability.

ecolutions®

BIOBASED

Made to last:

- More than 10,000 clicks
- Increased visibility for your brand
- Break resistant clip



BIOBASED PEN

There's no more ink in the pen?
No problem, now you can compost it*.

The barrel is made of **biobased material**.



Electricity 100% produced by renewable sources

Produced in our factory and printing
facilities which are both powered by
electricity **100% produced using
renewable sources**.



Low transport impact:

Production, printing and even
raw material.



**100%
Recyclable**
Ubicuity™

**70%
Biobased
MATERIAL****

**100%
Biobased
COLORANTS**

BIOBASED **ecolutions®**

BIOBASED

MADE FROM 70% BIO-SOURCED*
& 100% INDUSTRIALLY
COMPOSTABLE MATERIAL



SUGAR CANE

ecolutions®

BIC® MEDIA CLIC BIOBASED ECOLUTIONS®

1972 Ballpen

Opaque

Colour ink



Red Ink available under request



← Always visible!

360° Printing

12BIO

03BIO

04BIO

02BIO

05BIO

01BIO

100%

Available on white barrel



MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified

IMPRIM'VERT®

ecolutions®



SUGAR CANE



UBICULTY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

BIC® MEDIA CLIC BIOBASED ECOLUTIONS®



No extra charge

BIC® MEDIA CLIC BIOBASED ECOLUTIONS®

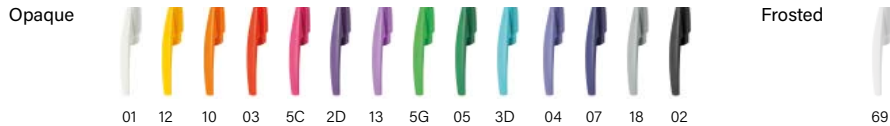
1972 Ballpen Opaque

MOQ 500 units
Standard colours combination

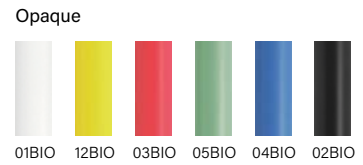
Plug



Clip



Barrel



Exact colour match:
≥ 10.000 units



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



SUGAR CANE



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS

WRITING MODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

Decoration

BIC® MEDIA CLIC BIOBASED ECOLUTIONS®

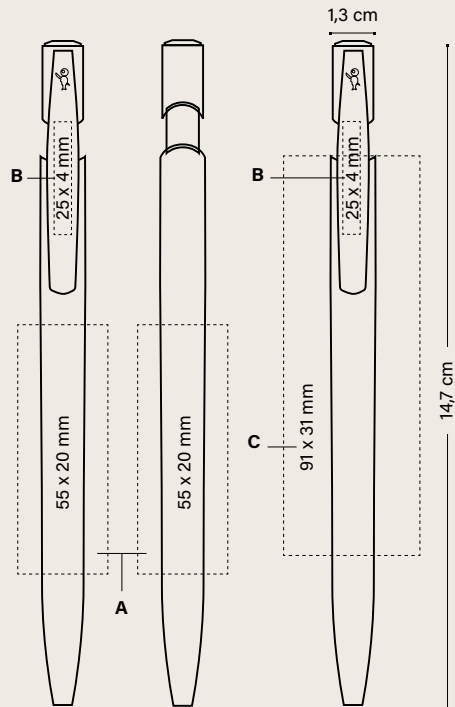
1972

A SP: max. 2 col.

B SP: max. 2 col.

C DG: full-colour

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX

EXTERNAL PACKAGING



500 ± 4,3KG

+ INFO PAGES 240 TO 245